

Why Track Your Fleet?

"You can't manage what you don't measure". Nothing is more true than when discussing a business with a commercial fleet. Waste and inefficiencies come in many forms including:

- Excessive idle times
- Poor driver routing
- Personal or unauthorized vehicle use
- Late start to workdays or excessive lunch breaks
- Gasoline theft
- Moonlighting
- Speeding and unsafe driving practices
- False or exaggerated overtime timesheets
- Theft of company assets
- Liability risk

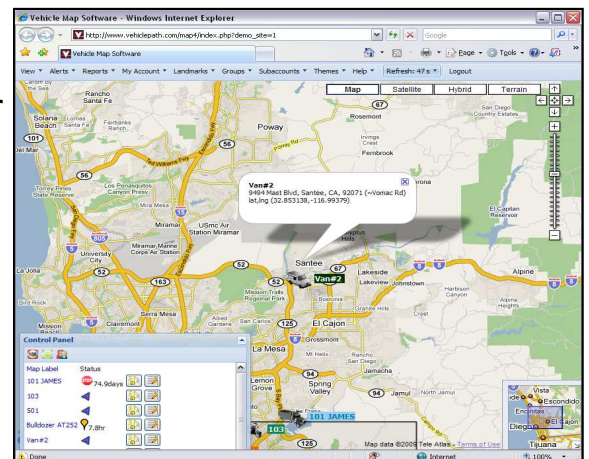


How GPS Tracking Can Help Your Company

Use digital GPS fleet tracking to see where your vehicles are every minute. Get instant alerts on your email or phone. **Lower your fuel costs and increase productivity.** Our easy-to-use web interface let's managers have all their critical fleet information with the click of the mouse. **Companies realize an ROI within weeks** of using the system. Other uses and benefits included:



- **Monitor Gas Cards / Gas Purchases:** Let's face the facts--fuel is an expensive business cost at any price, and some employees try to cut corners and cut money out of your bottom line.
- **Dispatch:** The system allows dispatchers to send drivers to more jobs without the cost of more vehicles. Routing becomes easier and more efficient. The advantages to your dispatchers are valuable and immediate.
- **Driver Accountability:** Drivers now have a way to verify customer visit times and work completed. This offers them a reliable way to track their progress and protects them (and you!) against customer complaints. Further, there won't be anymore "gray area" when an employee or customer disputes time spent on the job.
- **Customer Service:** Your customers will benefit from increased accuracy, faster status reporting, detailed billing information, and fewer delays in arrival time. These are just a few of the ways your customers and your employees will enjoy GPS tracking.



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